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*Admitted only in Maryland
*Admitted only in Virginia
*Practice limited to
Federal Agencies

December 21, 2004

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

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Art Unit 3625

Re: U.S. Utility Patent Application
Application No. 09/354,802; Filed: July 16, 1999
For: **Automated Reply Generation Direct Marketing System**
Inventor: Richard M. LIBMAN
Our Ref: 2176.0010003

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Amendment and Reply Under 37 C.F.R. § 1.111; and
2. One (1) return postcard.

It is respectfully requested that the attached postcard be stamped with the date of filing of these documents, and that it be returned to our courier. In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

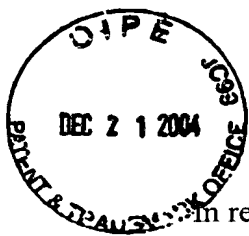
Respectfully submitted,

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MLQ:apg
Enclosure

346749_1.DOC



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Richard Marc LIBMAN

Appl. No. 09/354,802

Filed: July 16, 1999

For: **Automated Reply Generation
Direct Marketing System**

Confirmation No.: 5598

Art Unit: 3625

Examiner: Akers, Geoffrey R.

Atty. Docket: 2176.0010003

Amendment and Reply Under 37 C.F.R. § 1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the Office Action dated November 9, 2004, Applicant submits the following Amendments and Remarks. This Reply is provided in the following format:

- (A) Each section begins on a separate sheet;
- (B) Starting on a separate sheet, a complete listing of all of the claims:
 - in ascending order;
 - with status identifiers; and
 - with markings in the currently amended claims;
- (C) Starting on a separate sheet, the Remarks.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 19-0036.